

March 12, 2019

Re: Director Application

Fellow Citizens,

I am ready, willing and available to serve as one of the Directors for the new Camp Verde Chamber of Commerce.

As a new resident of this beautiful town, which is now at a cross roads with the incoming development and what has been, am looking to be able to be a part of the community as it is, and how it would like to be.

I can offer a variety of experiences, with many years of being self employed, running a business, watching other cities do it right or wrong, and being involved with many volunteer groups.

I do look forward to working with our new board, the many fellow business owners, town officials, and with the many new prospective developers, residents and business that are thinking of making our town their home.

Thank you for your consideration,

John Smoley

NRL Mortgage



Board of Directors Application Form

Thank you for your interest in serving as a member of the Board of Directors of the Camp Verde Business Alliance. Serving on the board is a rewarding experience and an opportunity for professional growth. Completing this form will help you understand the skills and time/resource commitments of this leadership position.

You may find it helpful to read through the entire application and job description before you begin filling it out.

Please return the completed application, CVBA application, and optional files (resume, bio, Pitch, etc.) to Stephanie: info@spetersdesigns.com

Rules for Submission:

- **Complete CVBA Application and Board of Directors Application form**
- **Include optional items to submit: Resume, bio, pitch, and/or cover letter**
 - **Name your files as “First Name Last Name File Name”**
 - **For example “Sebra Choe Packet.pdf” and “Sebra Choe Resume.pdf” etc.**
- **Send all files in ONE email to Stephanie by Noon on March 13**

Nine to eleven directors are elected by a majority vote of current board members on March 25, 2019 and results will be published on March 26th at HeartofCampVerde.com

Dates to Remember:

- Candidate Packet available on HeartofCampVerde.com by March 6th
- Candidate Packets due by email, by noon March 13th
- Candidate Panel and Vote will happen on March 25th at CVBA meeting
- Ballots Talled & Published by 5 PM on March 26th.

Member of the Board Job Description

1. Respectful team-player, committed to: the great good, the highest ethics, improved business support and quality of life, regulatory and administrative standards, and the best possible version of Camp Verde.
2. Serves a minimum of a one-year term on the Board. Eligible to serve multiple terms.
3. Professional at all times, positively represents the Chamber, honors confidentiality, does not make decisions or promises on behalf of the Board, and accountable to the Board of Directors.
4. Attends at least 75% of all board meetings and important related meetings on a regular basis. Dates and times TBD.
5. Actively participates in Chamber committee work.
6. Volunteers for and willingly accepts assignments and completes them thoroughly and on time.
7. Stays informed about and promotes committee matters, Chamber programs, events, membership benefits, and community activities.
8. Stays educated about what is happening in Camp Verde and the surrounding areas.
9. Prepares themselves well for hosting or participating in meetings, and reviews and comments on minutes and reports.
10. Builds a collegial working relationship with other committee members that contributes to consensus.
11. Participates in the committee's annual evaluation and planning efforts.
12. Participates in membership recruitment for the organization.
13. Participates in fundraising for the organization.
14. Communicates clearly and often with other board members, committees, and staff.
15. Engages in strategic planning, budget, policy making, and advocacy.
16. Supports local businesses and supportive of Board members, staff, volunteers, and general members.

CANDIDATE INFORMATION

Name: _____

Position/Title: _____

Employer / Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Website: _____ Years in Camp Verde: _____

Are you submitting a resume? _____ If no, fill in the 5 areas below.

Educational Background: _____

Work History: _____

Relevant Experience: _____

Community Involvement: _____

Other Memberships, Achievements, etc: _____

Family Information: _____

Board Candidate Survey

Circle the phrase that best describes you or your expectations for the CVBA – Chamber.

A. Political Passive-----Selectively Political-----Very Politically Active
Comments:

B. Fiscally Conservative-----Selectively Risk Tolerant-----Aggressive Investor
Comments:

C. Like to do the work-----Like to plan how to do the work-----Like to plan for the future
Comments:

- D. Business Support-----Tourism & Business Attraction-----Quality of Life Issues
Comments:
- E. Paid staff does the work-----Committees do the work----Board, staff, committees all do the work
Comments:
- F. Town should not be involved----Town supports but does not direct---Town funds CVBA-Chamber
Comments:
- G. CVBA-Chamber needs \$4000 - \$20,000-----\$30,000 – 80,000-----\$90,000 - \$150,000 Budget
Comments:

Board Candidate's Ideas

Please answer the following questions in a couple brief sentences.

1. What is your vision and mission for the CVBA – Chamber?
2. Describe a project you would like to see the CVBA – Chamber lead?
3. What Town code issues would you like to address?
4. What quality of life issues is most important to you?
5. How will you ensure the CVBA – Chamber applies lesson-learned?

Board Candidate Preparation

Please initial:

_____ I have read the Town of Camp Verde 2016 General Plan and 2015 Focused Future II.

_____ I have reviewed the CVBA website and Facebook page.

_____ I would like to RSVP for the Board Retreat at Jackpot Ranch, June 21 - 23. Ticket price may be approximately \$75.

_____ I attended the Chamber 101 Workshop on March 1, 2019 and/or reviewed all the materials at <https://www.heartofcampverde.com>.

Other:

Thank you for your application and good luck!