

Sign Code Meeting
Summary of New Recommendations
Camp Verde Library, Terracotta Room
February 12, 2019 5:30 – 7:15pm

Please see sign in sheet for list of attendees.

Staff present were Carmen Howard, Community Development Director, Manny Romero, Code Enforcement Officer, Melinda Lee, Town Planner, Sebra Choe, Economic Development Project Manager, Marshal's Office Sargent Dan Jacobs and Deputy Steve McClure.

The outline from the January 9, 2019 meeting was used as a general discussion guide. The attendees agreed with many of the previous suggestions that were based mostly on issues such as location, aesthetics, safety, and business visibility.

Some additional issues were discussed, such as:

- Allowing banners to be used for permanent wall signs if they are mounted in a frame.
- Concerns about using balloons, streamers, pinwheels, etc., to attract attention; should they be allowed on a limited basis or not at all?
- Suggested agricultural signs be considered and have regulations for them.
- Concerned with pole signs on Main Street; limit height or prohibit?
- Include wording for murals to include "non-commercial" purposes.

Staff wrapped up with an explanation of the next phase of the process; which is a joint workshop between the Planning Commission & Town Council, then the public hearing process for adoption of a Planning & Zoning Ordinance Text Amendment.